

# PRESS RELEASE



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## **Virus and Bacteria Protection Now Available in BSI Food Shields**

*First of Its Kind SaniTise™ Glass Offered for Foodservice Environments*

BSI, LLC has unveiled tempered glass sneeze guards embedded with a level of protection against virus and bacteria not previously available in the foodservice industry. The revolutionary technology is SaniTise™, a titanium dioxide (TiO<sub>2</sub>) photocatalyst that is injected into the glass during the manufacturing process to neutralize virus and bacteria on the glass surface. The germs are eliminated by wiping down the food shield using standard cleaning solutions and following commonly used food safety and environmental sanitation measures. It is another line of defense that operators can offer to create a healthier environment for on-premises retail and dining.

The glass is activated by exposure to predetermined levels of ambient and UV light, remaining effective for up to two hours – even in the dark. The SaniTise™ treatment is completely transparent and food safe, as to not alter the presentation or quality of menu offerings. Glass is constructed in the same manner as standard, untreated glass, tempered for NSF compliance and is inherently fingerprint resistant, making for easier clean up than traditional glass.

“The BSI and Food Service Holdings team is always looking for ways to bring Industry-leading offerings to the marketplace,” explained Stephanie Gilbert, Vice President of Sales and Marketing for Food Service Holdings. “At our core, our driving force is rooted in solutions that balance food safety and sanitation with flexibility and unparalleled design. We’re eager to bring this needed technology to the foodservice industry and elevate the conversation of what food shields and server safety entails.”

In support of the foodservice industry and the transition back to in-person dining, BSI is offering the SaniTise™ glass treatment at no additional charge to standard BSI sneeze guards through June 2021. “Operators have faced unprecedented financial and operational challenges during this time. Offering the SaniTise™ upgrade at no additional charge is not only our way to show support for the industry, but it’s also just the right thing to do,” commented Gilbert.

Food shields with SaniTise™ technology are available now in BSI's ZGuard, XGuard, Deco Series and Advance Guard models. Customers should request SaniTise™ treated glass at time of order.

### **About Food Service Holdings**

BSI, LLC is a subsidiary of Food Service Holdings, the largest single-source manufacturer of comprehensive servery solutions for commercial and non-commercial dining facilities. Products manufactured by our family of companies include stock and custom sneeze guards, along with a host of custom solutions, including counter tops, serving line fabrication, back of house stainless steel fabrication, carts, and kiosks.

### **About BSI, LLC**

Headquartered in Denver, Colorado, BSI, LLC has achieved its market leader status by employing uncompromising standards in engineering, design, and fabrication to produce the highest quality food guards and custom servery solutions. The company has differentiated itself by developing trailblazing food shield ingenuity that has become the industry standard in quality and function. Coupled with custom serving line fabrication that features elite finishes and imaginative materials, BSI, and the entire Food Service Holdings family of companies, are well positioned to lead the foodservice industry for years to come.

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